

SOMETIMES HOME

amazon.com/shop/sometimeshome

**MOTIVATING AMAZON
USERS TO PURCHASE
TRAVEL AND HOME ITEMS
THROUGH STRATEGIC
CONTENT THAT CONVERTS**



WHY IT'S ESSENTIAL FOR AMAZON SELLERS TO EMBRACE UGC PRODUCT VIDEOS

According to [Webretailer.com](https://www.webretailer.com):

“90% of customers say videos help them make buying decisions, and conversion rates on landing pages with video increase by 80%...With over 60,000 registered brands on Amazon, it's an opportunity you can't afford to ignore.”



FOCUS ON

Travel, Home & Garden/Backyard through the following methods on our Amazon storefront:

- ✓ Idea Lists
- ✓ Photography
- ✓ UGC Videos



AMAZON HIGHLIGHTS

Amazon Influencers since January 2022

Part of Amazon's Creator Connections network

Amazon Associates since November 2020

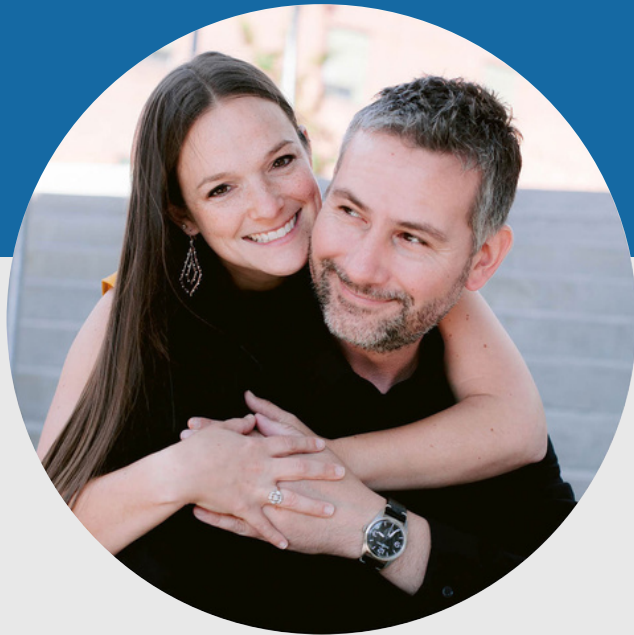


Elevating our partners through shoppable Amazon videos created with professionalism and integrity, delivering measurable results.

VIDEO CREATION:

- How to/demos
- Home styling
- Unboxing
- Travel essentials
- Remote working
- Home improvements

Our high-quality, edited videos are easy to watch with easily understood audio.



THE COUPLE BEHIND THE AMAZON STOREFRONT: MIKKEL & DAN

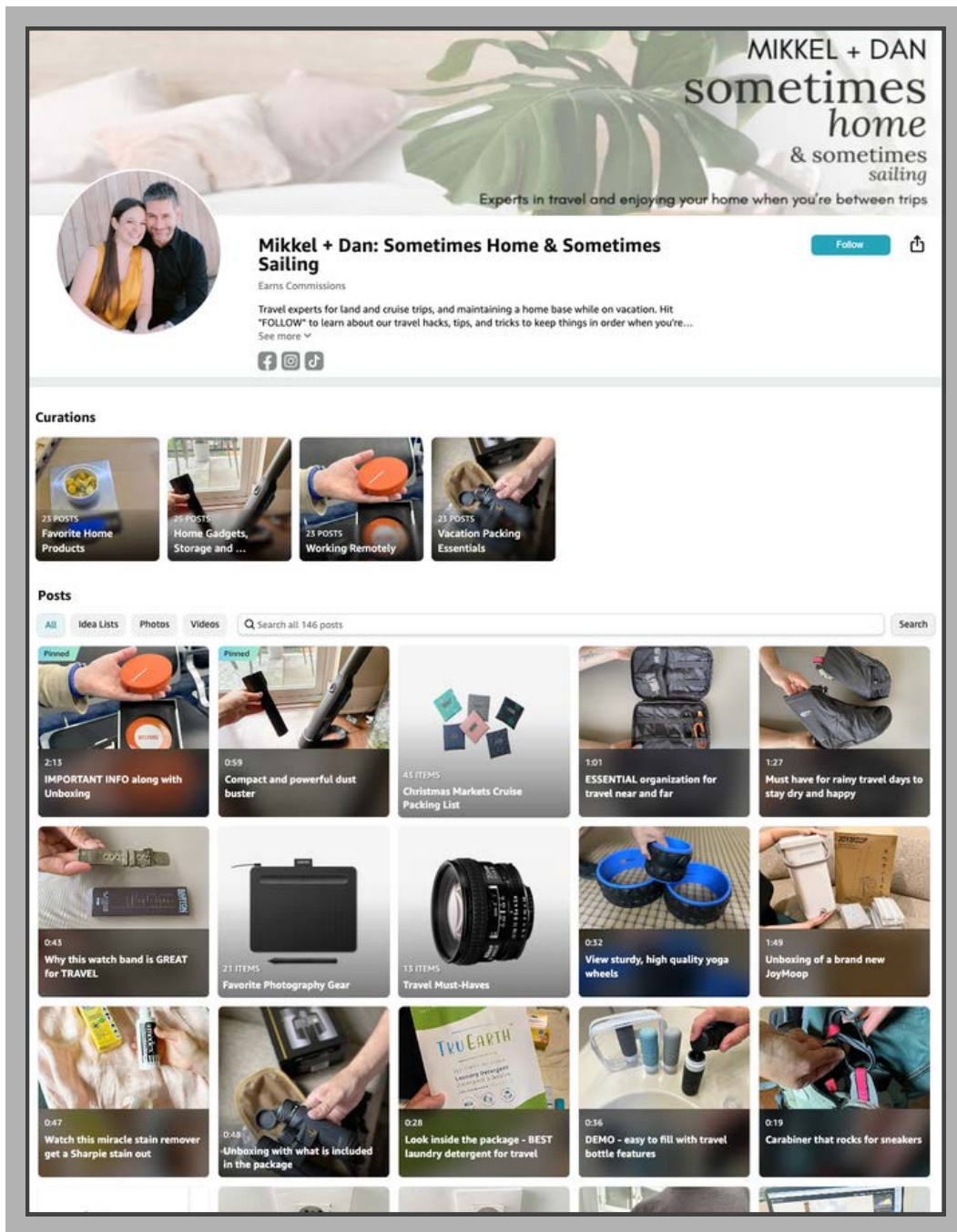
Mikkel and Dan are professional Content Creators with years of experience in digital marketing. They have been members of the Amazon Influencer community since January 2022.

Dan has been a Creative Director and in the marketing arena for nearly two decades and is SH's art, beverage and brand development expert.

Mikkel has been a full time professional photographer for 16+ years and is the site's main writer and documentarian.

They do all video content, brainstorming and decision-making as a team.

CASE STUDIES



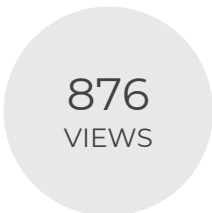
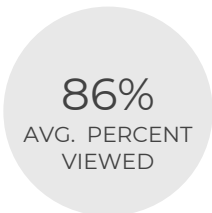
**IN 2023, WE HELPED
GENERATE OVER \$160K IN
SHIPPED REVENUE ON
AMAZON**

WITH A 16% CONVERSION RATE

TWO EXAMPLES OF HOW WE ACHIEVED THIS:

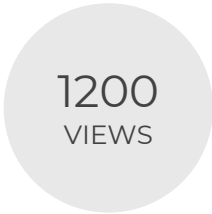
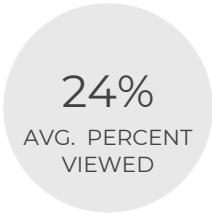
KEURIG COFFEE MAKER: STEP-BY-STEP HOW TO DESCALE

Product: Coffee Machine Descaler 2-Pack



**SOLIS SKYROAM: IMPORTANT
INFO & UNBOXING**

Product: Solis Skyroam Hotspot



SOME BRANDS WE'VE WORKED WITH

BUG BITE  thing

nodpod[®]

NOMATIC

sky^{roam}
SOLIS

BLISSLETS
NAUSEA RELIEF JEWELRY

cabin
zero

stasher

 STNKY

fomin



ADDITIONAL CONTENT CREATION SERVICES



PHOTOGRAPHY

STOP MOTION VIDEOS

GIVEAWAYS

GUEST BLOG POSTS

SOCIAL MEDIA TAKEOVERS

PRODUCTION

PRODUCT REVIEWS

SOMETIMES HOME

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@sometimeshome

pinterest.com/sometimeshomeMD

Content creation portfolio: sometimeshome.com/portfolio